

WARSAW INTERNATIONAL BOOK FAIR

ITALY – GUEST OF HONOUR

23-26 May 2024

Warsaw, PKiN, plac Defilad



We have been operating since 2004. We publish historical publications; organize fairs, open-air events and literary competitions; and initiate projects to promote Polish and international literature in a way that is appealing to publishers and readers.

Warsaw International Book Fair is positioned as the premier cultural and industry event in Poland and enjoys international prestige and renown. Being responsive to the many needs and expectations of various actors on the publishing market, it facilitates promotion of new titles, supports book sales, and serves as a unique platform for industry meetings and transactions between professionals from different countries.

With tens of thousands of visitors in mind, we offer literary abundance and diversity, fantastic atmosphere, great live meetings with much-loved authors, inspiring discussions and workshops, and the opportunity to get autographs of your favourite creators.

We hope to have a pleasure of your presence and cooperation at the next edition of Warsaw International Book Fair, scheduled for May 23-26, 2024, presenting Italy as the Guest of Honour.

Jacek Oryl

*Director of Warsaw International Book Fair
Vice President of the History and Culture Foundation*



Warsaw International Book Fair

- ♦ 2024 edition: Italy as the Guest of Honour
- ♦ International impact: acclaimed exhibitors and outstanding artists: authors, translators, illustrators from Poland and international community
- ♦ Versatile agenda of industry events
- ♦ Literary agent sector
- ♦ International literary awards and prestigious competitions
- ♦ Festivals of comic books, crime stories, children's literature and many other literary attractions for visitors
- ♦ Highly regarded partners: institutions, organizations and media dealing with books and culture
- ♦ Free admission for visitors
- ♦ Palace of Culture and Science and the Parade Square - the dream venue at the heart of Warsaw

2023 edition

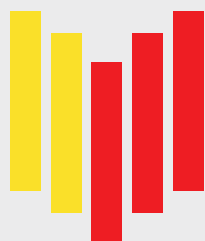
- ♦ Ukraine as the Guest of Honour
- ♦ 500 exhibitors from Poland and 14 other countries
- ♦ 1000 authors, translators, illustrators
- ♦ 800 events
- ♦ Record-high attendance with 100,000 visitors and excellent direct sales figures
- ♦ Media monitoring parameters: publications: 3717; reach: 48,233,586; estimated AVE: PLN 5,770,758*.

**PSMM Monitoring & More*



FUNDACJA
HISTORIA I KULTURA

bookfairwarsaw.pl



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We look forward to working with you!

Jacek Oryl

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